



Sponsorship (Manatee County Youth Rowing)

Name a Boat

<u>Donation Amount (New Boat)</u>	Boat Costs (Information Only):	Boat Life:
Eight: \$ 25,000	8-Man \$55,000	Resolute 10-15 years
Four: \$ 15,000	4-man \$28,000 to \$38,000	Kaschper 10-12 years
Double/Pair: \$ 5,500	Double/Pair \$18,000 to \$22,000	
	Single \$12,000 to \$14,000	

Boat Sponsors obtain “naming rights” for their name and/or logo prominently displayed on both sides of the hull of the shell in a contrasting color. Name the boat prices (2 categories): 1. New boat, and 2. Existing boat.

- ✓ New boats: Full donation entitles exclusivity of the Sponsor’s name on the boat for the life of the boat.
- ✓ Existing boats: Can be named at a cheaper price. Offers encouraged. The MCRY board will counter or approve.

Shell Trailer

<u>Donation Amount</u>		
Shell Trailer Signs (12” x 20”)	\$ 100/yr. or \$250 for 3yrs.	<ul style="list-style-type: none"> ✓ Renewable ✓ 26 signage spots available ✓ Signs not included

Multiple signs can be purchased for the Shell Trailer. The Shell Trailer sign advertisers would receive their name and/or logo displayed on both sides of the boat trailer. (Sign cost to be paid by donor.)

Food Trailer

<u>Donation Amount</u> (approximate sign sizes and pricing)		
Food Trailer Signs (24” x 36”)	\$ 250/yr.	<ul style="list-style-type: none"> ✓ Renewable ✓ Sign included
Food Trailer Signs (24” x 36”)	\$ 600 for 3 yrs. (\$500+\$50+\$50)	

Sponsor name and/or logo are displayed on one side of the food trailer. *** Please see detailed attachments for varying sign sizes and prices on FOOD TRAILER advertising.**

Banner at Fort Hammer

<u>Donation Amount</u>		
Banner on Boat House (4’ x 6’)	\$ 500/yr.	<ul style="list-style-type: none"> ✓ Renewable ✓ Banner Cost ≈ \$150 ✓ \$300/yr. successive 2 years

A 4’ x 6’ vinyl banner would be displayed along the fence at Fort hammer Rowing Facility or on the boat house (Cost of banner is included in the contribution up to \$150.00)

Buy a Seat (Name on Gunnel)

<u>Donation Amount</u>		
Name on Gunnel	\$ 100/yr.	<ul style="list-style-type: none"> ✓ Renewable ✓ Lettering Included

Sponsor name and/or logo are placed at the seat position on the gunnel of the shell.



Sponsorship (Manatee County Youth Rowing)

Diamond

Sponsorship Type	Benefits and Privileges
1. Name a Boat 2. Trailer Sponsor	<ul style="list-style-type: none"> ✓ Signage/advertising per sponsorship category ✓ 10-year Contributor Card for free food & drink at food cart ✓ Food Trailer or Shell Trailer sign for 6 yrs. (sign cost included) ✓ Newsletter advertising for 10 years (special contributor positioning) ✓ Website advertising for 10 years (special contributor positioning) ✓ “Run-to-Row” 8-Oarsman Privileges ✓ Free Sculling Lessons from Trish Jackson

Ruby

Sponsorship Type	Benefits and Privileges
1. FOOD Trailer Sign 2. BANNER – Fort Hammer	<ul style="list-style-type: none"> ✓ Signage/advertising per sponsorship category ✓ 3-year Contributor Card for free food & drink at food cart ✓ Newsletter advertising for 1-3 years (Business Card size) ✓ Website advertising for 1-3 years (Business Card size) ✓ “Run-to-Row” 4-Oarsman Privileges ✓ Free Sculling Lessons from Trish Jackson

Emerald

Sponsorship Type	Benefits and Privileges
1. SHELL Trailer Sign 2. Name on Gunnel	<ul style="list-style-type: none"> ✓ Signage/advertising per sponsorship category ✓ 1-year Contributor Card for free drink at food cart ✓ Website advertising for 1 year (Business Card size) ✓ “Run-to-Row” Single Scull Privileges

ALL Sponsors and Contributors:

- ✓ Will be invited to the VENDOR/CONTRIBUTOR ROW DAY where our supporters can try out and experience rowing, in addition to, enjoying food and refreshments,
- ✓ All supporters will be notified of regattas and special events,